

Foundation Group *Facilitator Guide*

Your week-by-week guide to leading meaningful conversations.

Thank you for leading a Foundation Group!

Over the next eight weeks, you'll help fellow entrepreneurs explore what it means to follow Jesus through the businesses they lead.

You don't need to be a teacher, pastor, or expert. Your role is to bring people together, guide meaningful conversations, and encourage participants to put what they're learning into practice.

This guide will help you lead each session with confidence.

BEFORE THE COURSE

Read [Getting Started](#) and [Leading Your Group](#).

DURING THE COURSE

Turn to your week: [01](#) [02](#) [03](#) [04](#) [05](#) [06](#) [07](#) [08](#)

SECTION 01

Getting Started

Before Your First Session

01 Complete Your Group Profile

In [Group Finder](#), add your meeting address or video link and a short introduction about yourself. This helps people learn about your group and decide if they'd like to join.

02 Register for Your Own Group

Go through the same registration process as your participants so you understand their experience.

03 Invite 8–12 Entrepreneurs

Personally invite entrepreneurs from your network to join your group. FDE will also help promote your group, but most participants join through personal invitations.

04 Prepare for Week 1

Review the first session, confirm your meeting details, and send participants a reminder before you meet.

WATCH THE EPISODES

Access all eight Foundation Group episodes to prepare for your weekly sessions.

[Video Access →](#)faithdrivenentrepreneur.org/foundation-course

NEED HELP?

Visit the Facilitator Hub for group management tools, FAQs, and additional resources to help you lead your group.

[Facilitator Hub →](#)faithdrivenentrepreneur.org/facilitator-hub

SECTION 02

Leading Your Group

A Simple Session Format

Plan for 60–90 minutes per session. Allow 90 minutes for Week 1 so participants have extra time to introduce themselves and get to know one another.

SEGMENT	TIME	WHAT TO DO
Welcome & Catch Up	5–10 min	Connect personally and check in
Watch the Episode	20–25 min	Watch together or have participants watch beforehand
Group Discussion	25–40 min	Use the questions in this guide
Closing & Prayer	2–5 min	Share a closing encouragement and pray for one another

Watch Together or Ahead of Time? Either works! Watching together ensures everyone has seen the content. Watching ahead allows more time for conversation. Choose what works best for your group.

Five Tips for Leading Great Conversations

- 1 Listen More, Talk Less.** Your role is to guide the conversation, not teach. Encourage participants to do most of the talking.
- 2 Include Everyone.** Give everyone an opportunity to share. Gently invite quieter participants to contribute without pressuring them.
- 3 Focus on Conversation, Not Completion.** You don't need to cover every question. A meaningful discussion is more important than finishing the list.
- 4 Allow Time to Think.** Don't rush to fill the silence. Give participants a few moments to consider their answers.
- 5 Connect Faith to Action.** Help participants apply what they're learning to real decisions, relationships, and challenges in their businesses.

CREATING A HEALTHY GROUP

Help create an environment where people feel comfortable sharing honestly. Encourage confidentiality, respect for different perspectives, and a willingness to listen.

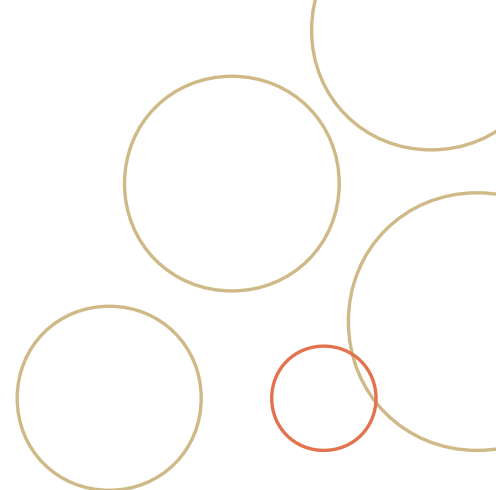
You don't need to have all the answers. Sometimes the best thing you can do is ask a thoughtful follow-up question.

A WORD ABOUT PRAYER

Closing in prayer is encouraged, but optional.

For many entrepreneurs, having someone pray specifically for the challenges they're facing in business is a rare and meaningful experience.

Keep it simple. Ask how you can pray for one another, and take a few minutes to do so.



Your Eight-Week *Guide*

Each session includes five discussion questions. **You don't need to ask every question. Focus on meaningful conversation and give everyone an opportunity to participate.**

Encourage participants to reflect on their relationship with God and consider how they can apply what they're learning to their businesses.

WEEK 01

Called to Create

Work as worship and stewardship of creation

WEEK 02

God Owns My Business

Shifting from owner to steward

WEEK 03

Don't Worship Work

Finding contentment over striving

WEEK 04

Excellence Matters

Quality as a reflection of God

WEEK 05

Ministry in Word

Leading out of weakness and dependence on God

WEEK 06

Ministry in Deed

Loving people through your business

WEEK 07

Joyfully Generous

Stewarding the fruit of our businesses

WEEK 08

Stay in Community

Continuing the journey together

WEEK 01

Called to Create

THEME

Work as worship and stewardship of creation

EPISODE

Approximately 23 minutes

THIS WEEK'S BIG IDEA

God created us in His image, with the ability to create, build, and contribute to the world around us. Entrepreneurship is an opportunity to participate in His work and bring good into the marketplace.

YOUR FIRST GATHERING 90 MINUTES

Allow extra time for introductions so everyone can get to know one another.

Ask each person to share their name, a little about their business, and why they joined the group.

Take a few minutes to explain what the group will cover over the next eight weeks. Encourage everyone to attend regularly, participate openly, and support one another.

DISCUSSION QUESTIONS

- 01 J.D. describes entrepreneurship as an act of worship. How does this change the way you think about your work?
- 02 Where have you seen Christians use their work or businesses to improve something that was broken or needed to change?
- 03 What unique gifts, skills, or opportunities has God given you to serve others through your business?
- 04 How can Christian entrepreneurs make a positive difference in their communities and the marketplace?
- 05 What would change in your business if you viewed your work more intentionally as a calling from God?

CLOSING ENCOURAGEMENT

Encourage everyone to consider one way their business can be an expression of worship this week.

WEEK 02

God Owns My Business

THEME

Shifting from owner to steward

EPISODE

Approximately 21 minutes

THIS WEEK'S BIG IDEA

Everything we have ultimately belongs to God, including our businesses. We're called to faithfully steward the resources, opportunities, and influence He's entrusted to us.

DISCUSSION QUESTIONS

- 01 How does seeing God as the owner and yourself as the steward change the way you make decisions and define success?
- 02 What does it mean to recognize that everything belongs to God, not just the portion we give to Him?
- 03 What resources, talents, or opportunities has God entrusted to you, and how are you using them?
- 04 What business decisions are most difficult to make with the understanding that God is the owner and you are the steward?
- 05 What's one practical change you could make to better steward what God has entrusted to you?

CLOSING ENCOURAGEMENT

Invite participants to identify one business decision they'll approach differently this week, remembering that God is the owner and they are the steward.

WEEK 03

Don't Worship Work

THEME

Finding contentment over striving

EPISODE

Approximately 31 minutes

THIS WEEK'S BIG IDEA

Work is a gift from God, but it was never meant to take His place. True fulfillment comes from finding our identity and contentment in Christ, not in achievement, wealth, or success.

DISCUSSION QUESTIONS

- 01 In Ecclesiastes, Solomon reflects on the limits of pleasure, wisdom, success, and wealth. Which of these are you most tempted to pursue for fulfillment?
- 02 How do you remain content when the world around you constantly encourages you to achieve and acquire more?
- 03 What are some signs that work or success is becoming too important in your life?
- 04 Henry describes his priorities as faith, family, work, and fitness. What are your priorities, and how well does the way you spend your time reflect them?
- 05 What's one practical change you could make to keep work in its proper place?

CLOSING ENCOURAGEMENT

Encourage everyone to identify one habit or boundary that will help them keep their priorities in the right order this week.

WEEK 04

Excellence Matters

THEME

Quality as a reflection of God

EPISODE

Approximately 18 minutes

THIS WEEK'S BIG IDEA

Our work can reflect God's character through excellence, beauty, and integrity. Pursuing excellence isn't about perfection or recognition. It's about honoring God and serving others through what we create.

DISCUSSION QUESTIONS

- 01 Where have you seen excellence or beauty in someone's work that reminded you of God's character?
- 02 How can the quality of your work reflect the God you serve?
- 03 What would it look like to make excellence a consistent part of your business culture?
- 04 When can the pursuit of excellence become unhealthy or prevent you from making progress?
- 05 How can you pursue excellence to honor God rather than to gain recognition or praise from others?

CLOSING ENCOURAGEMENT

Invite participants to identify one area of their business where they can pursue greater excellence as a way of honoring God and serving others.

WEEK 05

Ministry in Word

THEME

Leading out of weakness and dependence on God

EPISODE

Approximately 25 minutes

THIS WEEK'S BIG IDEA

God works through our strengths and our weaknesses. When we acknowledge our need for Him and share how He's working in our lives, we create opportunities for others to encounter Jesus.

DISCUSSION QUESTIONS

- 01 Like Jacob, we sometimes rely on our own strength rather than trusting God. Where have you experienced this in your life or business?
- 02 What areas of your business do you find most difficult to surrender to God?
- 03 How has God used a failure, weakness, or difficult experience to shape your faith?
- 04 Can you share a recent example of how you've seen God working in your life?
- 05 How could sharing your personal experiences with God create opportunities to encourage others or point them toward Jesus?

CLOSING ENCOURAGEMENT

Encourage everyone to consider one opportunity to share how God is working in their life with someone they encounter this week.

WEEK 06

Ministry in Deed

THEME

Loving people through your business

EPISODE

Approximately 20 minutes

THIS WEEK'S BIG IDEA

Our businesses are opportunities to demonstrate the love of Jesus through how we treat employees, customers, suppliers, partners, and communities. The way we do business can be a powerful expression of our faith.

DISCUSSION QUESTIONS

- 01 If your employees or customers described your business culture in three to five words, what would they say?
- 02 What does it look like to demonstrate the love of Jesus through the way you treat employees, customers, suppliers, and business partners?
- 03 How does your business currently serve the needs of people in your community?
- 04 What kind of lasting impact do you want your business to have on the people who work there?
- 05 What's one practical way you could better serve someone connected to your business this week?

CLOSING ENCOURAGEMENT

Challenge everyone to take one intentional action this week to demonstrate the love of Jesus through their business.

WEEK 07

Joyfully Generous

THEME

Stewarding the fruit of our businesses

EPISODE

Approximately 25 minutes

THIS WEEK'S BIG IDEA

God calls us to steward not only our businesses, but also the resources they produce. Generosity is an opportunity to participate in His work, especially when we combine our resources, relationships, and expertise to address problems bigger than ourselves.

DISCUSSION QUESTIONS

- 01 If God owns your business, how should that change the way you view and use the money and resources it produces?
- 02 Why is it important to consider the impact of our giving, rather than simply giving with good intentions?
- 03 What challenges have you faced in deciding where to give or how to make your generosity more effective?
- 04 In John 6, a boy offered Jesus what little he had. What can we learn from his example about generosity and trusting God?
- 05 What's one problem you care deeply about that you could help address by working together with other entrepreneurs?

CLOSING ENCOURAGEMENT

Invite participants to consider one intentional step toward greater generosity, whether through their money, time, relationships, expertise, or business.

WEEK 08

Stay in Community

THEME

Continuing the journey together

EPISODE

Approximately 21 minutes

THIS WEEK'S BIG IDEA

Following Jesus through entrepreneurship isn't meant to happen alone. We need relationships that encourage us, challenge us, and help us live out our faith through our businesses.

DISCUSSION QUESTIONS

- 01 Looking back over the past eight weeks, what's one thing you've learned or started doing differently?
- 02 How has being part of this group influenced the way you approach your faith and business?
- 03 How can your business create opportunities for others to experience the love of Jesus?
- 04 What does it look like to make disciples through the relationships and opportunities God has given you in your work?
- 05 How can you continue building relationships with other faith-driven entrepreneurs and encourage one another to put your faith into action?

CLOSING ENCOURAGEMENT: CELEBRATE & LOOK AHEAD

Take time to celebrate what God has done through your group.

Invite each participant to share one meaningful takeaway and one commitment they want to carry forward.

The eight-week course may be ending, but the relationships and growth can continue!

What's Next?

As your group finishes the Foundation Course, encourage participants to continue growing in their faith and building relationships with other entrepreneurs.

Take time during your final session to discuss how your group might continue meeting and what opportunities participants may want to explore.

Visit the Facilitator Hub for current next steps and resources to help your group continue the journey.

[Facilitator Hub →](#)

faithdrivenentrepreneur.org/facilitator-hub

FAITH DRIVEN ENTREPRENEUR

Thank You for *Leading!*

By bringing entrepreneurs together, you're creating space for meaningful relationships, spiritual growth, and businesses that reflect the love of Jesus.

You don't have to lead a perfect group. Simply show up, create space for honest conversation, and trust God with what happens next.

